

# MGMT 4308

**Instructor: Ronald J. Salazar**

## **PART II Stakeholder & Ethical Analysis (50 pts.)**

- 1.a.(10 pts.) **Identify (list) all** of the stakeholders in the case, and **thoroughly discuss each of their viewpoints** (e.g. needs, desires, concerns, costs, benefits, power, etc.).
- 1.b.(10 pts.) **Explain in detail** which of the stakeholders should be *involved in solving the ethical issues* that have arisen in the case, and *why*, given their viewpoints.
- 2.a.(10 pts.) **Identify (list)** all ethical theories and principles, that if employed, could have help prevent the ethical issue(s) observed in the case, or if employed now, could help prevent the ethical issue(s) observed in the case from occurring in the future.
- 2.a.(20 pts.) **Explain in detail** how each of ethical theories and principles you identified in 2.a., could have help prevent the ethical issue(s) observed in the case, or if employed now, could help prevent the ethical issue(s) observed in the case from occurring in the future.

| Number                     | Question                                                                                                                                           | 1: Below Expectations                                                                                                                                                                                                                                            | 2: Meets Expectations                                                                                                                                                                                                                                              | 3: Exceeds Expectations                                                                                                                                                                                                                                            | Score |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| 1.a<br>1.b                 | <b>Identify stakeholders to be involved</b>                                                                                                        | Fails to identify most of the relevant stakeholders who should be involved in the problem solving process, and fails to discuss most stakeholder viewpoints. (0-13.5)                                                                                            | Identify most of the relevant stakeholders who should be involved in the problem solving process, and discusses most of the viewpoints of the stakeholders. (14-17.5, C to B+)                                                                                     | Identifies all, or almost all, of the relevant stakeholders who should be involved in the problem solving process and thoroughly discusses the viewpoints of all, or almost all, of the stakeholders. (18-20, A to A+)                                             |       |
| 2.a<br>2.b.                | <b>List the ethical principles that are applicable to the case situation and explain why each principle listed applies to the case.</b>            | Fails to identify at least two principles of business ethics appropriate for preventing the ethical issue(s) observed in the case from occurring in the future, and fails to adequately explain why the principles are appropriate.<br>a. (0-6.5)<br>b. (0-13.5) | Identifies two or more useful principles of business ethics appropriate for preventing the ethical issue(s) observed in the case from occurring in the future, and partly explains why the principles are appropriate.<br>(C+ to B+)<br>a. (7-8.5)<br>b. (14-17.5) | Identifies all, or almost all principles of business ethics appropriate for preventing the ethical issue(s) observed in the case from occurring in the future, and thoroughly explains why the principles are appropriate.<br>(A to A+)<br>a. (9-10)<br>b. (18-20) |       |
| <b>Additional Feedback</b> | 1.a.<br>1.b.<br>2.a.<br>2.b.<br><i>Note: 2.b. is worth 20 points because <u>understanding ethical principles is at the heart of this case.</u></i> |                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                    |       |

Note: Part III builds on Parts I and II.

You must use the feedback provided for Parts I and II when writing Part III.