

Fall 2015 MGMT 4308
INDIVIDUAL CASE GRADING RUBRIC
 Ronald J. Salazar

Individual Case Assignment: TBA

PART I. Summary and Issue Identification (25 pts.)

1.a. (5 pts.) Write a *summary* of the case (approximately 100-150 words).

1.b. (20 pts.) **Identifies (lists)** the *ethical* issues that have arisen in this case. (about 100 words)

Explain in detail each ethical issue (e.g. what's occurred, who's affected, etc). (about 1-2 pages)

Number	Question	1: Below Expectations	2: Meets Expectations	3: Exceeds Expectations	Score
1.a.	Summary	The answer does not adequately summarize the case. (0 – 3.0)	The answer adequately summarizes the case. (3.5 – 4.0)	The answer fully and concisely summarizes the case. (4.5 – 5)	
1.b.	Identify an ethical issue in a given business situation	Fails to identify the ethical issue(s) in a given business situation. (0-14.0)	Identifies the ethical issue(s) with a few pertinent facts. (14.5-17.5, C+ to B+)	Accurately identifies the ethical issue(s) with all the pertinent details. (18-20, A to A+)	
Additional Feedback	1.a. 1.b. <i>Note: 1.b. is worth 20 points because identifying ethical issues is at the heart of this case. You should identify several issues in this case and explain why these are ethical issues with all pertinent details.</i>				