



ECO 202 Milestone One Guidelines and Rubric: Macroeconomic Data Report

Choose a 10-year period in the history of the United States between 1950 and today. All responses will be related to that timeframe.

- a) Analyze the annual GDP to calculate specific growth rates and trends in the U.S. economy.
- b) Analyze unemployment and inflation data.
- c) Analyze interest rate fluctuations throughout this time period and their effects on other aspects of the economy.

Using the [Milestone One PowerPoint Template](#) provided, create 4–6 slides that address the following **critical elements**:

- I. **Examination** of Macroeconomic Data (Be sure to include speaker notes to accompany all of your responses.)
 - a) Gross Domestic Product (**GDP**) and Growth
 - i. Analyze the annual GDP during the time frame to calculate specific **growth rates and trends** in the U.S. economy.
 - ii. Choose two or three of the most relevant historical and/or current events during this time period that impacted the U.S. economy. Apply specific models developed throughout the course to demonstrate how these events **influenced national output** during this time.
 - b) **Unemployment** and Inflation
 - i. Analyze unemployment and inflation data during the time frame in their relation to **output and growth**, using macroeconomic principles and models to explain their effect.
 - ii. Apply specific models developed throughout the course to demonstrate how the previously selected historical and/or current **events** influenced both unemployment and inflation during this time.
 - c) Analyze **interest rate fluctuations** throughout this time period and their effects on other aspects of the economy. How would these fluctuations affect inflation? Would investments and foreign trade rates increase or decrease? How would the GDP of the American economy be affected?

Below are links that offer helpful tips and examples for developing your presentations:

- [Making PowerPoint Slides](#)
- [Beyond Bullet Points: The Better Way to Use PowerPoint](#)
- [Really Bad PowerPoint and How to Avoid It](#)
- [10 Tips for Better Slide Decks](#)
- This [PowerPoint presentation](#) on economic growth created by Biz/Ed.com shows an effective use of photos, art, and charts to present information.

Rubric

Guidelines for Submission: Your macroeconomic data report should be 4–6 slides in PowerPoint, Prezi, Keynotes or PreZentit, not including title or reference slides. Be sure to include speaker notes to accompany all of your responses. Your reference list slide needs to be in APA format.

Instructor Feedback: This activity uses an integrated rubric in Blackboard. Students can view instructor feedback in the Grade Center. For more information, review [these instructions](#).

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Examination: GDP: Growth Rates and Trends	Accurately analyzes the annual GDP during the time frame to calculate specific growth rates and trends in the U.S. economy, and provides information in speaker notes	Analyzes the annual GDP during the time frame to calculate specific growth rates and trends in the U.S. economy, but analysis is inaccurate, or does not provide information in speaker notes	Does not analyze the annual GDP during the time frame	18
Examination: GDP: Influenced National Output	Applies specific models developed throughout the course to demonstrate how relevant historical and/or current events have influenced national output during the time period, and provides information in speaker notes	Applies specific models developed throughout the course to demonstrate how relevant historical and current events have influenced national output during the time period, but events chosen are not relevant, or does not provide information in speaker notes	Does not apply specific models developed throughout the course to demonstrate influence on national output	18
Examination: Unemployment: Output and Growth	Analyzes unemployment and inflation data during the time frame in their relation to output and growth, using macroeconomic principles and models to explain their effect, and provides information in speaker notes	Analyzes unemployment and inflation data during the time frame, but does not relate analysis to output and growth, does not use macroeconomic principles and models to explain their effect, or does not provide information in speaker notes	Does not analyze unemployment and inflation data during the time frame	18
Examination: Unemployment: Events	Applies specific models developed throughout the course to demonstrate how relevant historical/or and current events have influenced both unemployment and inflation during the time period, and provides information in speaker notes	Applies specific models developed throughout the course to demonstrate how relevant historical and current events have influenced both unemployment and inflation during this time period, but events chosen are not relevant, or does not provide information in speaker notes	Does not apply specific models developed throughout the course to demonstrate relevant events' influence on unemployment and inflation	18

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Examination: Interest Rate Fluctuations	Analyzes interest rate fluctuations throughout the time period and their effect on other aspects of the economy, such as inflation, investment, foreign trade, and the GDP, and provides information in speaker notes	Analyzes interest rate fluctuations throughout the time period, but does not relate this to their effect on other aspects of the economy such as inflation, investment, foreign trade, and the GDP, or does not provide information in speaker notes	Does not analyze interest rate fluctuations throughout the time period	18
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Earned Total				100%