

**MBA 575
Final Paper Guidelines and Rubric**

Select any topic that is discussed within the text of the book to conduct research on and discuss. Please refer to the grading rubric below for guidance and specific Final Paper requirements.

Email the topic for the Final Paper to the instructor **no later than Sunday 11:59 PM EST/EDT of Module 2** for approval.

Submit the Final Paper to the Dropbox **no later than Sunday 11:59 PM EST/EDT of Module 7**. (This Dropbox basket is linked to Turnitin.)

Written Assignment Grading Rubric

Competency	Level 4	Level 3	Level 2	Level 1
Proficiency, Knowledge, Understanding, and Research Depth	Supports thesis with specific examples and theories from peer-reviewed and other credible sources. Shows a well-developed depth and understanding of the subject.	Supports thesis. Refers to examples or theories from peer-reviewed or other credible sources. Shows a credible level of depth and understanding of the subject.	Alludes to examples and theories in a general way to support thesis. Sources are suspect. Levels of depth and understanding are minimally acceptable.	Does not refer to any examples or theories to support thesis. Sources are not credible. No discernible thesis is developed.
Synthesis, Analysis, and Comprehension	Integrates theory and knowledge in an accurate and highly insightful way to support thesis.	Integrates theory and knowledge in an accurate way to support thesis.	Integrates theory and knowledge in a cursory manner.	Does not integrate theory or knowledge in an acceptable fashion.
Organization, formulation, logic, and identification of key points	Paper is organized, points of the thesis are distinct, and information is logically sequenced and key points are made obvious.	Paper is organized, points of the thesis are distinct, and information is logically sequenced and readily identifiable.	Paper is somewhat disorganized, points of the thesis are distinct, but the information is not logically sequenced.	Paper is disorganized, points of thesis are not distinct, and information is not logically sequenced.
Grammar, Word Choice, and Terminology	Word choice and sentence structure are suitable for graduate level work. Composition and punctuation issues are rare.	Word choice and sentence structure are suitable for graduate level work. Minimal typographical, spelling, and punctuation errors.	Word choice and sentence structure are marginally acceptable for graduate level work. Moderate typographical, spelling, or punctuation errors create reading interruptions.	Word choice and sentence structure are not suitable for graduate level work. Repeated typographical, spelling, and punctuation errors are an obstacle.
Proper use of the APA formatting style	Superior use of references and citations and/or solid usage of the APA style. Paper meets or exceeds assignment word or page requirements.	Good use of references and citations and reasonable usage of the APA style. Paper meets or exceeds assignment word or page requirements.	Some use of references and citations and/or moderate usage of the APA style. Paper meets word or page requirements.	Little use of references and citations and/or poor use of the APA style. Paper does not meet word or page requirements.