

Instructions

Please use APA guidelines to prepare this case study. Include a cover and reference sheet. Your paper should be between 5-7 pages excluding the cover and reference pages. Also include an introduction and conclusion. Submit your paper via the Unit 2 Assignment Dropbox.

Read the case on the global corporation, IKEA, after you have completed the reading for the week. Answer the following questions for the case:

1. Who are the stakeholders in this case? What are their values or rights? Are there any competing interests between stakeholders? Remember to include the shareholder as one of the stakeholders.
2. What are the national and global laws you need to consider for this case and how do they apply?
3. What are the areas of social responsibility or sustainability (environmental, social or economic) that apply to this case and how do they apply?
4. Identify the decision you would make and why you would make it considering: Global versus national values, stakeholder rights and values, national and global laws, economic and shareholder rights and values, and social responsibility issues in this case.

Rubric

		Weighting	Possible Points	Points Earned
Grammar and Spelling	<ul style="list-style-type: none"> • Proper use of grammar and punctuation • Proper spelling 	20%	14	
Style and Coherence	<ul style="list-style-type: none"> • Sentences are complete in thought • Sentences are concise, eliminating unnecessary words or phrases • Sentences vary in structure • Sentence transitions are present • Words used are precise, unambiguous and used properly • There is an appropriate tone for the assignment 			
Organization	<ul style="list-style-type: none"> • There is clear structure to the paper • There is a central theme or thesis • It is written for the appropriate audience • Logical flow of ideas • Appropriate introduction to the paper or topics being covered • Logical conclusion that results from the thesis 			

Assignment Grading Rubric

Course: GB590

Unit: 2

Format	<ul style="list-style-type: none"> Orderly presentation of materials, following general format requirements (Margins, header, footer, font size, general amount of work) Use of headings, italics, and other aids (e.g., appendices, tables of contents, when appropriate) to improve the flow of the paper 			
	<ul style="list-style-type: none"> Proper citations and references to resources, following APA. 			
Content/Analysis	<p>Overall:</p> <ul style="list-style-type: none"> Purpose of the paper is clear All questions/requirements of the assignment are answered in a substantive manner Major topics/theories are stated clearly and are supported by details and analysis Content is comprehensive, accurate, and/or persuasive Integration of theory and practice Research is adequate and up-to-date <p>Specifically:</p> <p>Read the case on the global corporation, IKEA, after you have completed the reading for the week. Answer the following questions for the case:</p> <ol style="list-style-type: none"> Who are the stakeholders in this case? What are their values or rights? Remember to include the shareholder as one of the stakeholders. (100 words) What are the national and global laws you need to consider for this case and how do they apply? (200 words) What are the areas of social responsibility or sustainability (environmental, social or economic) that apply to this case and how do they apply? (200 words) Identify the decision you would make and why you would make it considering: Global versus national values, stakeholder rights and values, national and global laws, economic and shareholder rights and values, and social responsibility issues in this case. (200 words) 	80%	56	
		Total: 100%	70 Possible Points	[] Points Earned
Additional Instructor Comments:				



Assignment Grading Rubric

Course: GB590 Unit: 2

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