

Thread: Week 2 Discussion

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Anonymous ☐ posted 4 years ago (last edited 28 days ago)

Week 2 Discussion

COLLAPSE

Overall Rating:

"Growing Honest Tea" Please respond to the following:

- Review the following documents:
 - [Honest Tea's business plan for 1999](#) (PDF).
 - [A strengths, weaknesses, opportunities, and threats \(SWOT\) analysis based on Honest Tea's business plan](#) (PDF).
- Suppose Honest Tea has hired you as a consultant to evaluate the completeness of their strategy for future growth. Base your evaluation on the provided SWOT analysis. Provide a rationale for your response.

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