

- What do you think is the most valuable selection criteria in a candidate search? Why? (100 words)
- Why do you think it's so hard for people to interpret percentiles and z-scores? What is the key piece of information parents should know about how to interpret a growth chart and percentiles? (100 words)
- Complete this activity after reading the "Bubba Watson's masters Performance Was Better Than You Think" article: Use the internet to identify another real-life example of how z-scores are used in the real world. (100 words & Link to article) Use link below to complete

<http://fivethirtyeight.com/datalab/bubba-watsons-masters-performance-was-better-than-you-think/>